Flexible AI Upskilling Fund - Digital Dialog Company Information for application

Name of Training Partner: VNK Media Ltd

Eligibility Criteria (Annex B): Member of UK Register of Learning Providers Number (UKRLP)

UK Provider Reference Number (UKPRN): 10095463

Name of Training: AI Marketing Training for tourism, travel & hospitality professionals.

Link to Training Page: https://www.digitaldialog.co.uk/ai-marketing-tourism-travel-hospitality-cohort-training

You can choose to join cohort training held monthly, or if more than 4 participants you can book a teams training session. Both are 4 hours long (half-day), cover the same content and are virtual.

Training Costs: £250 per person (+ VAT) – You will be requesting 50% of the total cost as part of the grant.

Qualification Level: Please select "Don't Know"

Nature of Training – "Online / Distance Learning"

Length of Training: "Less than 1 day"

ANNEX A - Core AI Skills. From the large list please select the following:

• Artificial Intelligence

• Machine Learning

• Natural Language Processing

• Predictive Analytics

• Sentiment Analysis

• Data Analysis

• Chatbot

• Deep Learning

• Generative Models

• AI Governance

• AI Risk

- AI Safety

- AI Ethics

Should you require any details or assistance to help with the application submission, please get in touch with us at hello@digitaldialog.co.uk or 020 3137 9884